

SIMPLY SELLING

Learn · Role-Play · Teach



Simply Selling:

Professional Sales boiled down to it's essence.

An easy to understand guide to professional selling.

Set the Tone

Investigate Your Clients Needs

Make a Rock-Solid Recommendation

Plan for Hurdles

Land the Deal

Yin & Yang of Selling



Introduction

Welcome to our “Simply Selling” Sales Training program and congratulations on taking the first step towards improving your professional sales skills.

In developing our online sales training program, we made it our goal to develop a training program that would help our clients take their sales career to the next level and beyond. No matter where you are in their sales career, our sales training program is guaranteed to help boost your sales abilities and earn more money.

We also asked ourselves, what we could do to help make professional sales simple. Easy enough for anyone to understand and if practiced and used, give them the ability to take their sales careers to the next level of success.

What if we could develop an affordable online sales training program that could help our clients:

**Make More Sales,
Maintain Better Margins,
Receive more Referrals and re-order,
Build a Larger More Loyal Client Base that they'll be able to rely on throughout their sales career,
And of course, Earn More Commissions and Recognition for their efforts...**

What would stop them from giving it a try?

The only thing that we could think of was the cost of the investment. So we asked ourselves, what if we offered a rock solid 100% money back guarantee? If they give our program a try and don't receive a return on their investment, we would return their full investment no questions asked.

So my question to you is, what's stop you from giving our program a try?

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Our Simply Selling sales training program is designed to make the sales process easy. Our objective is to take an average sales person and help them become a Top 20% earner in their industry.

And for those that dedicate themselves to reaching those higher ranks, go one step further by assisting them in reaching the next level of success in their sales career, The top 20% of the top 20%. Joining an elite group of sales professionals that earn more money than most other people in their industry and who control their own destiny.

We guarantee that if you make the investment to work our online sales training program, practice the techniques and take your new found sales knowledge and make it part of your day-to-day sales process. You are guaranteed to create a much more fulfilling and prosperous sales career for yourself.

No matter where you are in your sales career, our program will take you step by step through the sales process and in simple, easy to understand terms, show you the fundamentals of professional sales that will help you take your sales career to all new heights.

Whether you're an unconscious incompetent or a conscious competent, our Simply Selling sales training program will show you the techniques that professionals use to:

1. Take control of the sales process
2. Understand your clients better than anyone else
3. Have you better prepared to overcome your client's objections
4. Establish a Strong Trust with your clients

And provide you with the self-confidence you need in yourself and your sales abilities to possess that extra something special that only the top professionals in our profession enjoy.

“ *Victory belongs to the most persevering.* ”

Napoleon Bonaparte



Where are you in the Professional Sales Knowledge?
How much more money could you make if you became a
Conscious Competent or even better, an Un-conscious
Competent?

Step 1

Un-conscious In-competent:

they don't realize that they don't know anything about professional sales. They can only rely on their natural abilities and have nothing to fall back on when they get into a slump.

Step 2

Conscious In-competent:

realizes that they don't know enough about professional sales and realizes that they have to learn their craft to that their career to the next level. They make the commitment to invest in themselves and their professional career.

Step 3

Conscious Competent:

They've learned the basic skills of a professional sales person and are committed to constantly improving their skills and sales knowledge. These are the type of professionals that you'll find in the top 20% of the sales profession. The big earners in our industry.

Step 4

Un-conscious Competent - A true professional:

Doesn't have to think about it during the sales process, it just comes naturally to them because they've practiced their skills to the point where they don't have to think about it. Like an professional athlete in a competition, They Just Do It! They don't have to think about it but have dedicated themselves to constantly improving and have the knowledge to fall to continually sharpen their skill set.

We're glad that you've made the choice to explore our new program and hope that you'll not only give our program a good read but also practice the techniques that you'll learn until they become a natural part of your sales process.

“ *Forget past mistakes. Forget failures. Forget everything except what you're going to do now and do it.* ”

William Durant

So what does it take to become a Professional Sales Professional?